

Edutask 2025 Statement: Priorities and Strategic Vision

As we enter 2025, Kosovo continues to face significant challenges, including socio-economic disparities, high youth unemployment, poor performance of education and research, digital skill gaps, environmental concerns, and persistent gender inequalities. These issues hinder sustainable development and social cohesion in the country. In response, Edutask remains committed in its mission to empower individuals and communities through inclusive, innovative, and sustainable solutions. We aim to equip people with the skills and opportunities necessary to actively participate in economic growth, community resilience, and societal well-being. Our strategic focus for 2025 includes the following key priorities: promoting social cohesion, building digital and green skills, empowering women and fostering quality, research and Cooperation between academia and Industry.

1. Promoting Social Cohesion

In an increasingly polarized world, Edutask will continue to drive initiatives that bridge divides across ethnic, religious, and socio-economic lines. Through our ongoing work in community engagement and collaborative projects like the Cohesive Future Project, we aim to create platforms for dialogue, trust-building, and mutual understanding, particularly relevant for Kosovo as a post-conflict and multi-ethnic society. This year, we will prioritize community-based interventions that strengthen resilience and foster inclusive participation in decision-making processes, prevention of extremism and gender-based violence through early identification of risk factors, community awareness campaigns, and support systems. By amplifying diverse voices and creating spaces for meaningful dialogue, we will intensify efforts to counter harmful ideologies and practices in collaboration with local authorities, civil society organizations, and international partners.

2. Building Digital Skills for a Changing Workforce

As digital transformation reshapes industries, economies, and lives, Edutask is dedicated to equipping individuals with the necessary digital competencies to thrive in the workforce of tomorrow. Our contribution to the development of Digital Capacity Building Framework for the public sector as well as our engagement within the Digital Innovation Hub at ITP (DIG4K) as member of the European Digital Innovation Hubs (EDIH). Edutask will play a key role by facilitating partnerships between educational institutions, research organizations, and the private sector to promote knowledge exchange, organize trainings, and support stakeholders through a comprehensive funding and investment strategy. We will continue to collaborate with local and international stakeholders to ensure digital inclusivity, with a particular focus on empowering women and marginalized groups.

3. Developing Green Skills and Practices for a Sustainable Future

Sustainability is essential across all sectors, Edutask is committed to equipping individuals and communities with green skills that promote green practices and drive sustainable economic growth. Through our Green Skills Initiative we will support businesses for green transition, through specialized training that supports innovation for better productivity and competitiveness. Our focus is on creating an inclusive approach to sustainability education and empowering businesses in building a greener, more resilient future for Kosovo and beyond. Through our programs, we will engage individuals and organizations to share their experiences and insights, creating ripple effects of inspiration and progress.

4. Women Empowerment

Edutask places a strong emphasis on empowering women to take leadership roles and participate actively in politics and decision-making processes. By providing training programs, mentorship opportunities, and advocacy initiatives, we aim to strengthen women's capacities to lead and influence change in their communities and institutions. Through platforms that highlight women's voices and success stories, we will inspire broader societal change while working closely with policymakers and organizations to dismantle barriers and promote gender equality in leadership, ensuring that women's perspectives are heard and represented.

5. Fostering Quality, Research, and Academia-Industry Cooperation

Edutask is dedicated to bridging the gap between academic research and industry practice by fostering partnerships that transform innovative ideas into practical solutions for economic and social impact. This year, we will expand collaborations with universities and industry leaders to create joint research opportunities, internships, and skills training programs that align education with market needs. Additionally, we will enhance quality assurance and curriculum development, supporting institutions in designing evidence-based, inclusive programs that promote innovation and meet evolving workforce demands. By giving a stronger voice to academic and industry partnerships, we aim to highlight their contributions to knowledge transfer and economic growth, ensuring that research outcomes resonate with real-world applications.

Looking Ahead

In 2025, Edutask remains committed to its vision of a more inclusive, skilled, and peaceful society. Through our collaborative approach, evidence-based research, and innovative projects, we are confident that we can make a lasting impact. By creating spaces for dialogue, knowledge-sharing, and inspiration, we will continue to empower individuals and communities. We are grateful for the continued support of our partners and look forward to building stronger communities together in the years to come.